



# Building the Bridge Together

*A Strategic Plan for Matthews Hall  
2021 - 2023*

Classic. Relatable. Adaptable.

## **OUR MISSION**

*To discover each child's potential, inspire them to learn, and prepare them for a successful future.*

## **HOW WE WILL BUILD ON OUR MISSION**

### **We will hire well.**

We will attract teachers whose commitment to academic excellence and professional development promotes both critical and creative thinking.

### **We will prioritize a sense of belonging.**

We will nurture important, collaborative-learning relationships among students, teachers, and parents.

### **We will reinforce opportunities to excel.**

We will provide opportunities for students to innovate, lead, and contribute as scholars, artists, and athletes.

### **We will engage and motivate students.**

We will reinforce classroom learning through hands-on experiences that elevate critical thinking and promote academic achievement.

### **We will embrace childhood.**

We will balance classroom achievement and meaningful learning, with play, imagination, and physical activity.

### **We will inspire advocacy.**

We will encourage students to advocate for themselves and others, to contribute their skills in support of causes about which they are passionate, and to pursue sustainability in all aspects of their lives.

### **We will emphasize creativity.**

We will promote personal expression through vibrant visual arts, music, and performing arts across the curriculum.

### **We will prepare students for future success.**

We will graduate students who are articulate, kind, confident, and self-motivated and who possess the skills for academic and personal achievement in secondary school and in life.

# OBJECTIVES AND STRATEGIES

## We will focus on four Pillars

### 1. PEOPLE – We will attract and retain a committed, excellent, diverse, and inclusive community by:

**Family.** Deepening the quality of relationships and experiences within our Matthews Hall family, including our students, parents, faculty, staff, and stakeholders within the London community.

**Leadership.** Strengthening our commitment to the cultivation of tomorrow's leaders through honour, integrity, substance, and excellence – and deepen our commitment to leadership at all levels.

**Community.** Attracting and retaining the best people cultivating an intentionally diverse and inclusive community.

**Wellness.** Promoting a culture of health and wellness throughout our student, family, faculty, and staff community.

### 2. PROGRAM – We will work to personalize the student experience by:

**Next Chapter.** Taking the next evolutionary step for Matthews Hall by adapting to the post-pandemic world and preserving our unique and valuable learning culture and environment.

**Innovation.** Refining our primary delivery models and program offerings, leveraging our successes and lessons learned from the pandemic.

**Personalization.** Maximizing our use of technology to personalize learning and collaborate beyond our community.

**Expansion.** Expanding our delivery options, placing high value on our existing core curriculum and foundational skills with an emphasis on excellence in our Early Primary program including the introduction of a preschool at Matthews Hall.

**Flexibility.** Increasing flexible scheduling and curriculum options that allow teachers to teach virtually and in-person more effectively.

3. **PLACE – We will invest in and inspire our students through learning spaces that refuse to compromise by:**

**Campus Renewal.** Moving forward with the priorities stated in our Campus Master Plan.

**Flex Space.** Prioritizing more flexible areas for learning, connecting, and team building to ensure that our campus supports each child and teacher.

**Partnerships.** Exploring new community-based partnerships to enhance our brand and presence in the London community.

4. **PERMANENCE – We will ensure our long-term strength and relevance by:**

**Business Model.** Advancing our market resilience through strategic enrollment management; thoughtful, nimble financial practices; and business model development.

**Financial Stewardship.** Remaining committed to strong, conservative financial policies while expanding revenue, advancement, and customer service options.

**Succession Planning.** Deepening our retention and development of leadership at all levels and working to ensure that appropriate compensation is in place.

**Focus.** Remaining focused on our mission, vision, and values, while responding proactively to shifts, trends, and evolution in education.

**Accessibility and Inclusion.** Exploring avenues and strategies that allow us to attract new, mission-appropriate students and families.